

ARIZONA HISTORICAL ADVISORY COMMISSION

May 29, 2008

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at **10:30 a.m. on May 29th, 2008** at Coor Hall, Arizona State University, 975 South Myrtle Drive, Tempe, Arizona 85287. *(Full transcript is available on request).*

CALL TO ORDER

Mr. Garrison called the meeting to order at 10:06am.

INTRODUCTIONS/ANNOUNCEMENTS

Members and guests introduced themselves.

Members Present

Jim Garrison
State Historic Preservation Officer
Arizona State Parks

Anne Woosley, Executive Director
Arizona Historical Society

GladysAnn Wells, Director
Arizona State Library,
Archives & Public Records

Noel J. Stowe
Professor of History
Arizona State University

Juliana Yoder, Executive Director
Arizona Humanities Council

John Driggs, Citizen
Public Member

Ann Dutton Ewbank, President
Arizona Library Association

Carol Warren on behalf of
Tom Horne
Arizona Department of Education

Pam Stevenson on behalf of

Attorney General Terry Goddard

Scott Cancelosi on behalf of
The Honorable Jan Brewer
Secretary of State

Robert Booker, Executive Director
Arizona Commission on the Arts

Don Ryden
Ryden Architects

Jean Calhoun, Director
Land & Water Conservation
The Nature Conservancy

Jay Ziemann, Asst. Director
Arizona State Parks

The Honorable Ken Bennett

Karen Churchard on behalf of
Margie Emmerman
Office of Tourism Director

Catherine May
Sr. Historical Analyst/Archivist
Salt River Project

Members Absent

Dora Vasquez, Director
Boards and Commissions
Office of the Governor

Hartman Lomawaima, Director
Arizona State Museum

Cari Gerchick on behalf of
Chief Justice Ruth V. McGregor

Paul Allvin
Associate Vice President of
Communications
University of Arizona

Steve Rizley
Vice President & Region Manager
Arizona Cox Communications
The Honorable Steve Tully
Gordon & Rees, LLP

Guests

Elizabeth Brandt
Arizona State University

Joan Clark
Arizona State Library,
Archives & Public Records

Dan Prior
Arizona Historical Society

Rachel Anderson
Former Public History
Student

Teresa Foulger
Arizona State University

Nathan Foulger
4th Grade Student

Sam Foulger
Boy Scout

Carol Griffith
SHPO

June P. Payne
Agave Productions &
Copper State Centennial
Syd Golston, Vice President
NAU Center for the Social Studies

Marcome Alcorn
Arizona State University

APPROVAL OF MINUTES

A MOTION WAS MADE BY ANN DUTTON EWBANK AND SECONDED BY JEAN CALHOUN TO APPROVE THE CORRECTED MINUTES OF THE APRIL 22, 2008 MEETING. MOTION CARRIED.

CHAIRMAN'S REVIEW

Mr. Garrison told members about his recent trip to Yuma to the first national heritage area approved in the western United States. The state park has been renamed as "Yuma Depot". The state park includes the east and west wetlands, the Fort Yuma site, the

Yuma prison, and the Yuma depot site. A new convention center is being constructed related to the landmark, the crossing, and the place where the railroad entered Arizona.

Mr. Garrison was able to meet with the Preservation Commission in Yuma and discussed the Centennial and Legacy Projects. He said that Yuma had not as yet determined what their role will be in the Centennial, but he predicted they will be a significant participant. He inquired if anyone had an update on the repair of the ceiling in the Century House and additional updates from Yuma.

Ms. Woosley said that the historic ceiling is being repaired, and the architectural elements are being respected in the renovation process. There are historic buildings on the Molina block that are being worked on, doing things such as removing asbestos.

Mr. Garrison mentioned that he promoted the Centennial and the idea of forming a local commission or committee to focus on the development of Legacy Projects. He said that this would be helpful for an area that has many historical elements.

Mr. Garrison verified that Ms. Yoder had agreed to continue to head the Programs, Projects and Events Committee.

Ms. Yoder confirmed that she will continue to serve.

Mr. Garrison told members there had been a brief meeting about the website design. He encouraged discussion to continue on the website, especially focusing on how to make it more interactive and user friendly. There could be a possibility of incorporating social media into the website as well.

Mr. Garrison asked if member had any additional announcements.

Ms. Wells told members that the Association of Counties would be meeting the following week in Flagstaff, and that there had been an invitation to bring Centennial information up to the County Clerk and the County Librarian. The Arizona Memory Project will be showcased at the workshop as well.

INFORMATION ITEMS

Legislative Update

Senate Bill 1337

Mr. Driggs reported that Senate Bill 1337 passed through the Committee of the Whole the day before. He said the bill was likely to be calendared in the upcoming week.

Treasurer's Report

Mr. Garrison directed members to review the Treasurer's Report and examine the amounts in each account.

OLD BUSINESS

Quarter Launch

Ms. Wells reminded members that on Saturday volunteers would be welcome to assist in stuffing quarters. About 20,000 quarters were due to arrive on Friday; \$5,000 worth of them will be from the Philadelphia Mint. The 'P' quarter is more difficult to get in Arizona. The 'P' quarters will be sold in the commemorative folios selling for \$20.00. On the day of the quarter launch, there will be a limit of two commemorative folios available to be sold. Following the launch, the folios will be available for sale in the State Capitol Museum Store.

Ms. Churchard passed around a sample of the quarter folio for members to view.

Ms. Wells requested permission from the Commission to sell 5,000 quarters in folios to Wells Fargo with a dollar discount; this would give a 10% discount to the bank for a special promotion to encourage children to begin a savings account. Wells Fargo was willing to pay cash up front for the purchase. Wells Fargo was sending volunteers to help stuff quarters on Saturday, taking the 5,000 folios purchased from AHAC. The Commission will sell the additional 10,000 unsigned and unnumbered folios at the launch.

Ms. Wells explained there are two kinds of folios sold at the quarter launch. There is the signed and numbered Philadelphia quarter folio, being sold for \$20. The folios not numbered or signed from the Denver Mint will be sold for \$10. Wells Fargo agreed to sell rolls of quarters for \$10. The University of Arizona bookstore agreed to sell plain folios online for \$10 following the launch, thanks to Paul Allvin. Karen Churchard was able to raise funds needed for the launch ceremony; because of this there will be light refreshments available for the scouts coming to stuff quarters on Saturday.

Ms. Wells continued that the State Capitol Museum has completed three traveling exhibits, consisting of pop up panels. One shows the process of creating quarters, one shows the quarter design itself. The exhibits are available for loan and can travel around the state giving information about the Arizona quarter.

Churchard: The Arizona Office of Tourism put together a, what's called an Arizona Music Project. It's a 6 minute video of musicians throughout Arizona. We asked them to write music that speaks to their love of Arizona, and we put it to footage. It's just really a beautiful piece. So, we're going to show that in the conference room that we normally meet in, so people can come in and watch a 6-minute video, as well.

Ms. Wells spoke about the day of the quarter launch. The ceremony for the quarter will begin at 10am. The Wells Fargo coach will be present for attendees to take pictures next to it. There will also be opportunity for the purchase of quarters.

Ms. Churchard mentioned that if members were interested in having a reserved seat at the ceremony, they could request one at azquarter@az.gov.

Mr. Garrison noted that this was an opportunity for the Centennial to be highlighted at the quarter launch; this was one of the first major launches for the Commission.

NEW BUSINESS ACTION ITEMS

Regional Projects Subcommittee

Ms. Calhoun announced that the regional projects subcommittee will meet again following the end of the legislative session. At that point she said there will be a discussion laying out specific criteria for regional legacy projects. Ms. Calhoun said that there was progress made at the last subcommittee meeting, but she would like additional input from Commission members.

Ms. Calhoun requested that handouts from the previous meeting be circulated to members.

Ms. Musgrave said that the handouts would be distributed electronically to members.

Legacy Project Recommendation: Arizona State Greats Biography Series

Ms. Yoder requested approval of the legacy project application “Arizona State Greats Biographies Series”.

A MOTION WAS MADE BY ROBERT BOOKER AND SECONDED BY JOHN DRIGGS TO APPROVE THE “ARIZONA STATE GREATS BIOGRAPHY SERIES” LEGACY PROJECT APPLICATION.

Ms. Warren asked if the applicant had corrected an incorrect statement in the original application, “She states that every year when 4th grade students do the Arizona Report, “as is required by Arizona State Standards”. That is an incorrect statement”. Ms. Warren had requested the statement be changed, and wanted to make sure it was adjusted.

Ms. Yoder answered that the applicant had corrected the statement, “It now reads, “Every year when 4th grade students do the study of Arizona, as is required by Arizona state standards””.

MOTION CARRIED.

Ms. Yoder added there is an LSTA program within the Arizona State Library, Archives & Public Records managed by Laura Stone. Ms. Stone had told Ms. Yoder they had been focusing on Centennial Projects in the upcoming round of grant proposals and that there were nine strong proposals coming in. This would represent more than one million dollars worth of Centennial Programs.

Mr. Garrison verified that there had been thirty one submitted Legacy Projects.

Ms. Yoder concurred with that number of submitted projects; of the thirty one submitted proposals, twenty two had been approved. She distributed an updated list of Legacy Projects.

Ms. Wells asked Ms. Yoder if she would like to have Laura Stone prepare small summaries of the nine approved LSTA projects for the Commission and the Projects Committee.

Ms. Yoder said that summaries would be helpful.

Ms. Wells asked Ms. Yoder if a reference to the amount of money being spent for each legacy project could be listed to show how communities have already invested in the Centennial.

Ms. Yoder answered that she would be happy to add that information to the Legacy Project summary list.

HJR 2001: Goldwater Statue

Ms. Wells explained that the Commission is responsible for creating a statue of Mr. Goldwater, transporting the statue to Statuary Hall in Washington DC, and safely returning the statue of Mr. Greenway to Arizona. Currently, Arizona is the fifth state to attempt to go through this process. Joan Clark in Library & Archives was working on a draft Request for Proposals (RFP) that Ms. Wells recommended the Commission endorse once prepared. Ms. Wells also discussed the Commission's charge with members of Congress, who were supportive. She told members that the statue of Mr. Greenway is approximately ten feet tall and made of bronze, though the statue is not completely solid bronze.

Mr. Garrison noted that the city of Ajo was interested in housing the statue asked if Ms. Wells knew whether this was possible.

Ms. Wells answered that the bill as written states that the statue of Mr. Greenway must return to the Capitol. She was not sure whether the statue could go "on loan" to the city of Ajo or not. It is the owners of the statue that have final say in this matter, and she believed that Congress owns the statue.

A MOTION WAS MADE BY GLADYSANN WELLS AND SECONDED BY JOHN DRIGGS TO HAVE THE REQUEST FOR PROPOSALS OF THE GOLDWATER STATUE TO INCLUDE THE PACKAGE OF A SCULPTURE AND FOUNDRY WITH FUNDING SOURCES.

Mr. Booker asked for more detail on the fundraising component and the expectations associated with fundraising for this specific process.

Ms. Wells answered that the Congressional delegation felt that there would be a gathering around a package, and it would not be difficult for several Arizona artists to come with funding based on the subject of the sculpture and its placement in Statutory Hall.

Mr. Driggs mentioned his experience serving on a small committee that decided on the sculpture of Sandra Day O’Conner at the Federal Court Building. He said that had been a closed process, the decision was made with around twenty people deciding on an artist for a cost of \$150,000-200,000. Mr. Driggs agreed with Ms. Wells that this project is different and much more public in nature. He suggested that because of the nature and destination of this project, sculptors around the country may be interested in applying as well as local artists.

Mr. Booker agreed that the price of a statue can easily reach \$300,000. He offered to assist Ms. Wells in identifying some moving companies that would be able to move the statue appropriately, at an approximate cost of \$20,000.

Ms. Woosley mentioned that there was a duplicate statue of the Statutory Hall depiction of John Campbell Greenway in front of the museum building in Tucson. She spoke of the history of Mr. Greenway; he was both a legislator and a rough rider and has a historic place in the history of Arizona. Mr. Greenway’s wife, Isabella Greenway, was the first woman legislator from Arizona.

Ms. Wells proposed that the RFP be written as a package deal consisting of a sculpture, a foundry and fund sources. It was noted that there could be a review by the open public. At the next meeting a draft of the RFP could be presented, more information from the architects of the Capitol could be given, and a timeline of when the RFP could be released.

Mr. Cancelosi asked if the RFP would include the return of Mr. Greenway’s statue along with the delivery of the Goldwater statue.

Mr. Garrison answered that it would be included.

Booker: Just one more comment about fundraising. Can I ask for a motion for a vote for putting a test on an RFP, which is, we could talk about... If indeed the fundraising is likened to the artist’s ability, to not only create a great work of art, but to raise funds. That does limit younger artists, or artists that are not as established to participate because they don’t have the cache or the connections to raise those dollars. So, I just thought I’d throw that out.

Mr. Garrison discussed the development of the new phoenix bird logo for the city and how the manual dictating the use of the logo was the major component of the RFP.

Ms. Wells noted that the RFP could have an extra section for artists to include extra professional details such as place of residence and ability to manage the transportation of the statues. This would eliminate the binding nature of fundraising for the RFP to allow for additional viewing of artists and their work.

MOTION CARRIED.

CALL TO THE PUBLIC

Members of the public had no additional comments.

FUTURE MEETING DATES

Tuesday, June 17th – 1:30p.m. Arizona State Library & Archives,
Director's Conference Room

Thursday, July 17th – 1:30p.m. Arizona State Library & Archives,
Director's Conference Room

The July meeting is the annual meeting where officers are elected for the Commission. *Members were asked to send availability for July 17th to Ms. Musgrave as soon as possible.*

Ms. May asked if it is allowable to have proxy voting for this Commission. If so, she said that this could be useful for important upcoming meetings.

Mr. Garrison affirmed that proxy voting is allowable.

Mr. Driggs reminded the Commission that attendance via telephone is an option as well if members are unable to physically make it to the meeting.

FUTURE MEETING AGENDA ITEMS/COMMISSION COMMENTS

Mr. Garrison noted the need to hear an announcement from the Governor of the Centennial Commission.

Ms. Churchard stated that there is a meeting scheduled on June 23rd of the Centennial Commission, and therefore a formal announcement would be released before that date.

Mr. Garrison asked Ms. Churchard if she knew whether the Arizona Centennial Commission was being established as a nonprofit organization.

Ms. Churchard answered that currently the Arizona Centennial Commission is intended to be set up as a private nonprofit organization. It will be the decision of that Commission to determine the structure. She mentioned that there are people who will be serving on both Commissions.

Mr. Driggs gave a development report to the Commission. "For some time we have had an Arizona Centennial account at the Arizona Community Foundation. You will recall that's where the initial \$5,000.00 came, way back in the beginning when we all first put up money. And that was the source of the \$10,000.00 account, which opened our account at the State Treasurer's Office. Yesterday I made two deposits into that account

under a strategy which I felt was appropriate now with the impending passage of the bill to give us sort of a matching goal towards to try to raise a match for that \$450,000.00 fairly quickly.”

Mr. Driggs continued that any Signature Centennial sponsorship would most likely come from institutions and would be at a \$10,000 level. There would also be a category for individuals at \$5,000. The two checks received were from the Shamrock Foods Company and a personal acquaintance of Mr. Driggs.

Ms. Wells asked Mr. Driggs why the checks were not deposited in the Centennial account. She voiced concern that incoming funds could not be tracked by the Commission if put into a separate account.

Mr. Driggs responded that control of the account can be adjusted. He said a benefit of this account was that potential donors could donate toward the Centennial in an account with a well respected name that the Commission has control of.

Ms. Wells pointed out that currently the Commission does not have control of the account in question.

Mr. Driggs said that this was not a concern. He had spoken to the Community Foundation about the work of AHAC and he would be able to raise funds using this account.

Ms. May similarly expressed concern that the AHAC accounts were not being used for fundraising. She thought it would be troubling to potential donors that their gift was not being put in the Centennial Fund but the Arizona Community Foundation.

Mr. Driggs said that it would be a problem to put donations into the State Treasurer’s Office.

Ms. Wells asked Mr. Driggs to explain why it would be concerning, considering that it is a legal fund.

Mr. Driggs replied that potential donors are reluctant to write a check to the State of Arizona, but are much more comfortable with donating to the Arizona Community Foundation.

Ms. May asked if the donors understood that by writing a check to the Arizona Community Foundation that no one on the Commission save Mr. Driggs has access to the funds.

Mr. Driggs answered that access to the account could be altered with ease. He said that he was not interested in controlling the account, but only wanted to have the ability to put funds into it. Mr. Driggs expected more incoming donations following the passage of Senate Bill 1337, which is why he wanted to address the issue before June.

Ms. Calhoun asked whether solicitations for funds were being made for all Centennial Legacy Projects, or solely the Capitol Project.

Mr. Driggs said that the Commission had hoped to develop a grants fund, but did not know whether this would be possible. He said that AHAC did not have a basis for a grants fund any longer.

Ms. Calhoun respectfully disagreed with Mr. Driggs, noting that grants funding had been in the previous meeting's discussion.

Ms. Wells reminded the Commission that the proceeds from the sale of the Arizona quarter would benefit AHAC, which could be used for Legacy Projects by creating a grants fund.

Mr. Driggs supported the idea of establishing a grants fund if possible. He recommended developing the website that other Legacy Projects could utilize to strengthen their own fund development.

Ms. Stevenson asked if checks written to the Arizona Community Foundation count as a charitable contribution as opposed to writing a check to the State of Arizona.

Mr. Garrison said that discussion of the Arizona Community Foundation fund, grants funding, etc would be an agenda item at the next meeting. He asked members for any other questions or comments.

Mr. Booker requested if it would be possible to see a plan concerning the amounts donors would be asked to give, which would be helpful for developing an intelligent fundraising strategy.

Mr. Garrison agreed that a plan would be useful, but that it was difficult to move forward until the AZCC was established and running. He suggested that it was prudent to wait and work with the AZCC on this issue, since it will be working on fundraising as well.

Mr. Driggs offered to show interested members a draft of a document relating to the entire Capitol Complex Plan that was currently in the revision stage and was going to the Phoenix Community Alliance for review.

Ms. Calhoun asked if there were additional Commission members interested in sitting on the Regional Legacy Projects Subcommittee, speaking about the opportunity to not only celebrate historical legacies but to create new ones for future generations.

Mr. Garrison mentioned receiving a feasibility study on the Little Colorado Heritage Area. He noted that this kind of document could give the Commission a format for how to think about regional projects.

Mr. Garrison discussed the need to have more discussion about tribal involvement and the Centennial. He said that this should be a future agenda item.

Ms. Calhoun said she had spoken with Pat Moriella from Arizona State University and said that Ms. Moriella may be willing to set up a meeting with the tribal council and that tribal council members would likely be willing to work with the Commission.

Garrison: It's just coordination, and I feel that not only should there be partnerships, in a geographic way; I think there could be partnerships in a programming way like between the Historical Society and State Parks, or between the Arts Commission and the Historical Society, or between the Humanities Council. I know Carol wants to pursue some things with the Humanities Commission in relationship, and these things could all resolve. We didn't even have the discussion as to whether this Goldwater Statue thing can actually serve some purpose in larger context of the Centennial. Is that part of the Centennial program or not? Is this a completely sidebar issue or can we actually gain Centennial recognition out of such an event, which, I think, is the whole point of marketing all these things together. I think the Quarter is certainly a great opportunity, the Quarter Release, to see how successful we could be in those arenas.

Mr. Driggs told members that Arizona did not receive the 2012 Super Bowl, but that there could still be a bid for the 2013 Super Bowl and attached to the end of the Centennial Celebration.

ADJOURNMENT

A MOTION WAS MADE BY JAY ZIEMANN AND SECONDED BY ANNE WOOSLEY TO ADJOURN THE MAY 29TH MEETING OF THE ARIZONA HISTORICAL ADVISORY COMMISSION. MOTION CARRIED.

Mr. Garrison adjourned the meeting at 11:38am.

Meeting Handouts

Meeting Minutes April 22, 2008

Recommendations to AHAC for Approval May 29, 2008

from Committee Meeting May 20, 2008.

Background on states moving statues

Arizona Centennial Approved Legacy Projects

Arizona Historical Advisory Commission Treasurer's Report